

Better business decisions with **SocrateBI**

SocrateBI is a state-of-the-art Business Intelligence solution that addresses companies of any size who wish to have an integrated intelligent reporting, analysis and notification system. SocrateBI was developed based on MicroStrategy, the No. 1 Business Intelligence platform in the world.



360 degree view of the company through analysis, reporting and monitoring



Fast implementation in a couple of days



Application ready for production in a very short time



Reports, scorecards and easy-to-use dashboards



Multiple data sources from ERP systems, OLAP and Excel cubes



Customize specific connectors for any ERP system you use



Advanced drill-down - from an aggregate to a detailed level of data

More than one million users worldwide and thousands of companies from all industries use the MicroStrategy business platform every day for better decisions.

Functionalities

Financial Analysis and Reporting (FRAM)

The module of the SocrateBI reporting suite that provides detailed financial analysis and reports and offers increased flexibility in the decision-making process.

FRAM includes metrics and reports, dashboards, scorecards, forecasts and schedules, customer balance sheets, suppliers, balance sheet reports, cash flow reports, costs, planning and forecasts, profit and loss analysis.

Cash Flow Analysis

Offers the possibility of analyzing receipts and payments including specific operational reports and cash flow analysis. Includes forecasting functions to indicate the trend for subsequent periods.

Sales and Customer Analysis (SCAM)

Provides a detailed perspective of customer behavior. Understand consumer behavior in depth. This understanding allows you to reduce the degree of migration of your customers, improving their loyalty, optimizing their profitability and identifying sales opportunities.

Stock Analysis and Reporting (ISAM)

Stock and inventory information can be analyzed using the Stock Analysis and Reporting module (ISAM) which contains a set of operational reports. Some of these reports provide synthesized information for observing trends, while others display specific, detailed information about quantitative, value and average quantity sold as well as stock-related trends.

Project Analysis and Reporting (PCAM)

The module is used by the project managers for the monitoring and control of the projects from the perspective of their fulfillment (planned / budgeted versus realized). PCAM offers relevant information about the hours worked on various activities, notifications and phases of the project, about the status of the projects in terms of planned, estimated and invoiced costs, about the time spent by employees on different projects.

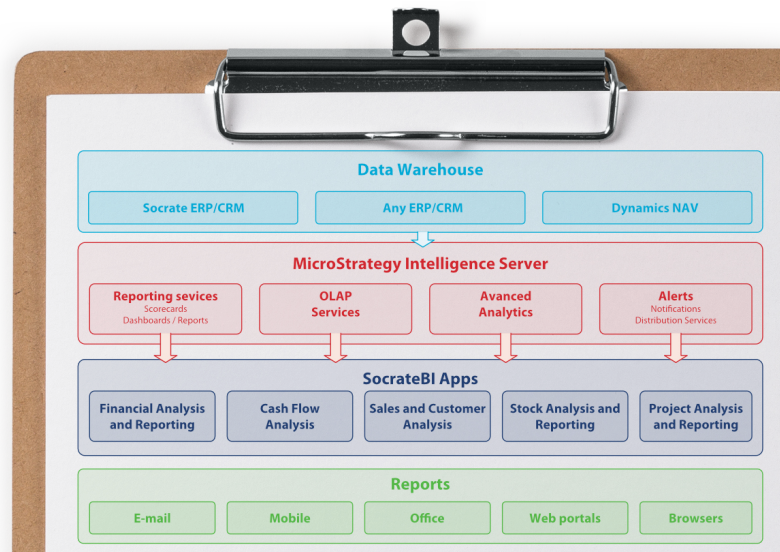
Benefits

Benefits for managers:

- Better decisions, based on substantiated and real-time answers to business questions
- Increased efficiency and productivity
- Optimized strategies for generating income
- Trend monitoring and abnormality detection
- Predicting business opportunities
- Improve customer relations

Benefits for users:

- Fast learning curve
- Easy to create reports with a high degree of formatting and interactivity
- Single interface access to reports, documents and scorecards
- Advanced data manipulation for ease of reporting process
- Collaboration and communication between colleagues
- Transparent presentation in one place of information obtained from various data sources
- Customized access according to the rights of the users



Benefits for IT administrators:

- A single interface for development and administration
- The possibility of reusing metadata objects to create others
- Short time for the development of new objects or their modification
- Rapid project development and easy implementation
- Fast learning curve